

FOR IMMEDIATE RELEASE:

CONTACT: Caroline March-Long on behalf of Sansin 434-295-5938 (phone) pressroom@sansin.com

The Sansin Corporation Sponsors Met Con Blue Adventure Race, called the Most Insane Race on the Planet, Sansin Vice President and Company Team Compete

-Sansin Enviro Stain used to treat 'High Wall' obstacle, one of 13 at race-

Strathroy, Ontario, Canada, June 8, 2012 – <u>The Sansin Corporation</u> has proved just how tough its wood stains – and its employees and customers – are. Sansin sponsored <u>Met Con Blue</u> <u>Adventure Race</u> on June 2 at Blue Mountain Resort in Ontario, Canada. Fourteen people participated in the race on behalf of Sansin, including the company Vice President Sjoerd Bos. The group sported "Naturally Perfect" Sansin Enviro Stain team t-shirts. At the event a local Sansin dealer also demonstrated the company's water-borne, eco-friendly, low-VOC wood stain products.

Met Con Blue Adventure Race, dubbed "the most insane 5km mountain race on the planet," challenged more than 1,000 participants to conquer 13 grueling obstacles, including the <u>Sansin</u> <u>High Wall</u>, which was treated with Sansin Enviro Stain. Bos said the wall was one of the toughest obstacles on the course.

"Our wall and the swinging tire slide wall obstacle were really challenging," said Bos, whose 14year old daughter also ran the course. "It was fun and a real challenge running 66 percent of the race uphill," he added. "We're already recruiting more people to participate on Sansin's team next year."

Bos is an avid runner who also did the Chicago Marathon a few years ago. "This kind of trail running is really more my style," he said. Bos finished the Met Con Blue course in 41 minutes, just behind the 14-year old son of one of Sansin's employees, who took first place in the company's heat.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.